

D
EMA

AURUM
COLATUM
ROSSO TOSCANA

D
DIADEMA
WINE & EVO
— TOSCANA —





"...an authentic expression of Tuscan wine and olive oil craftsmanship, rooted in the commitment of a family determined to produce with a focus on excellence. With a blend of tradition, quality, and passion, we continue to uphold our commitment to bring joy and satisfaction to our customers worldwide."

Alberto Brambilla



The Present of DIADEMA...

"Aware of what has been and of the dreams we have, we take hold of this dream, nurture it, working every day to see our Diadem shine ever brighter."

Giulia e Lucia

... *The Future!*

Diadema is a family-run winery and olive oil company born in the heart of the picturesque Tuscan countryside. Founded with the passion and commitment of a family dedicated to producing high-quality wines and oils, our cellar stands out for artisanal excellence and attention to detail at every stage of the production process.

Time-honored is our olive mill, which presses our olives each year with historic stone mills, bestowing the green gold of Impruneta.





Our philosophy is based on fundamental values such as

Passion, Tradition, Quality, Craftsmanship, and Family.

We are committed to preserving and promoting the ancient Tuscan winemaking traditions, while also employing modern techniques to ensure the highest quality of our wines. Each bottle carries the love and dedication of all of us: from the careful selection of grapes in the vineyard to the meticulous attention to detail in the winemaking and aging processes.



NATALINO
Fields Worker



**EMILIANO
FALSINI**

ENOLOGO



EDOARDO

Fields Worker



**STEFANO
DINI**

Agronomist



**GIANLUCA
GRASSI**

Agronomist

IN THE VINEYARD

Diadema produces a range of distinctive wines that express the unique character of Tuscany. From classic red wines like our IGT Toscana to fresh and aromatic white and rosé wines, each bottle is the result of careful grape selection and meticulous winemaking. Our goal is to provide unforgettable tasting experiences that capture the soul and essence of our land. Every sip tells a story of passion, terroir, and tradition.

IN THE OLIVE MILL

The extra virgin olive oil produced in our mill in Impruneta is a gastronomic excellence that embodies centuries of tradition and craftsmanship. Here, olives are carefully selected and processed using ancient methods, still employing stone mills that impart a unique and unmistakable character to the final product. Each bottle of extra virgin olive oil produced in our mill is the result of meticulous work and a deep connection with the land. Thanks to our care and passion, this oil represents an authentic culinary treasure, appreciated both locally and internationally for its superior quality and distinctive character.





united
LA GRUPPA

POST CARD
Vittorio Colaninno
Viale della Vittoria
S. Maria del Monte
Napoli - Italy
Benedetto
Giovanni

DIADEMA
BRANDY

DIADEMA
BRANDY

FATTORIA
DI COLLETTELLO
DI ANCIANO
DIADEMA
BRANDY

DIADEMA
BRANDY

DIADEMA
BRANDY

DAMARE
DIADEMA
BRANDY

DIADEMA
BRANDY

DIADEMA
BRANDY

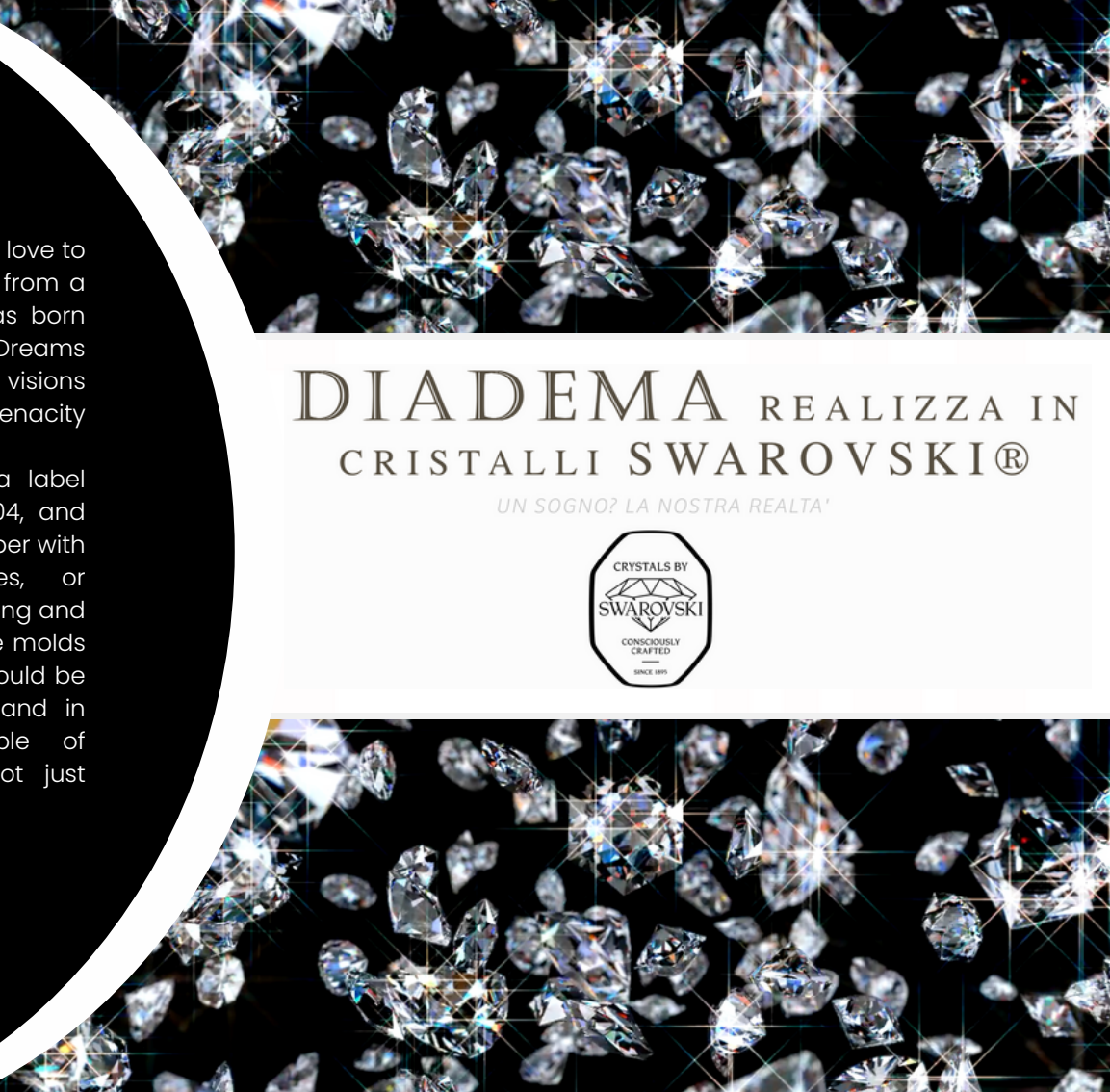
DIADEMA
BRANDY

My daughters Giulia and Livia love to say that Diadema was born from a dream; I prefer to say it was born from a vision and a desire. Dreams don't always come true, but visions and desires come true with tenacity and dedication.

The vision was to create a label unlike any other. It was 2004, and wine labels were typically paper with images of villas, castles, or vineyards. The process was long and complex, both in creating the molds so that Swarovski® crystals could be perfectly set one by one, and in finding companies capable of embedding the crystals, not just simply gluing them.

DIADEMA REALIZZA IN CRISTALLI SWAROVSKI®

UN SOGNO? LA NOSTRA REALTA'



OUR RESORT

An aerial photograph of the Fattoria Villa l'Olmo resort in Impruneta, Tuscany. The image shows a cluster of traditional stone buildings with terracotta roofs, a swimming pool with lounge chairs, and surrounding vineyards and olive groves. The background features rolling hills and mountains under a clear blue sky.

Fattoria Villa l'Olmo, in Impruneta, Tuscany, entered the current owner's family in the mid-18th century when it was purchased by the Davanzati family. Our estate sprawls across picturesque Tuscan hills, where vineyards and olive groves bask in the generous sun and cool breeze from the Mediterranean.

Relais Villa Olmo, with its rooms and private villas, panoramic pool, garden, cellar, organic garden, and the Diadema Wine Bar & Restaurant, forms a perfect 'small world.'

We are delighted to share our passion for wine with our guests, offering them an unforgettable experience in the heart of Tuscany

TOUR & WINE TASTING

Our cellar enthusiastically welcomes visitors eager to discover the wonderful world of Tuscan wine and olive oil. We provide personalized tasting experiences, guided tours of the cellar, and the olive mill.



